



HILTON GARDEN INN ISTANBUL ATATURK, TURKEY

HILTON GARDEN INN

EMEA Development Brochure



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Brand Overview

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At Hilton Garden Inn™, we seek to give our guests everything they need to be successful, and the same is true for our owners and operators. We focus on building success into every relationship with an award-winning, well-known brand that can deliver a strong return on investment.

The mid-market brand's efficient, scalable design, along with a focus on providing only those features travelers truly value, has already proven successful in the United States and has helped fuel growth globally.

As this segment continues to grow faster and faster with a promising outlook for the future, Hilton Garden Inn can be counted on to make the most of the opportunities at hand.





Why Hilton Garden Inn?

Typically ranging from 150 to 250 rooms, a Hilton Garden Inn can be adapted to fit a wide range of global geographies, site and zoning requirements and, most importantly, market demand. While we are committed to ensuring a consistent product offering inside every hotel, the building itself may take on unique characteristics depending on the needs of each particular location.

We aim to make effective space allocation part of every design, with the goal of reducing total construction costs while keeping guest rooms comfortable and appealing. As a result, owners can begin operations more quickly than with a traditional full-service hotel.





Hilton Garden Inn in Numbers

More than
700
properties
worldwide

Found in
33
countries

More than
102,000
available
rooms
worldwide

More than
295
pipeline
hotels

*As of 31st December 2016

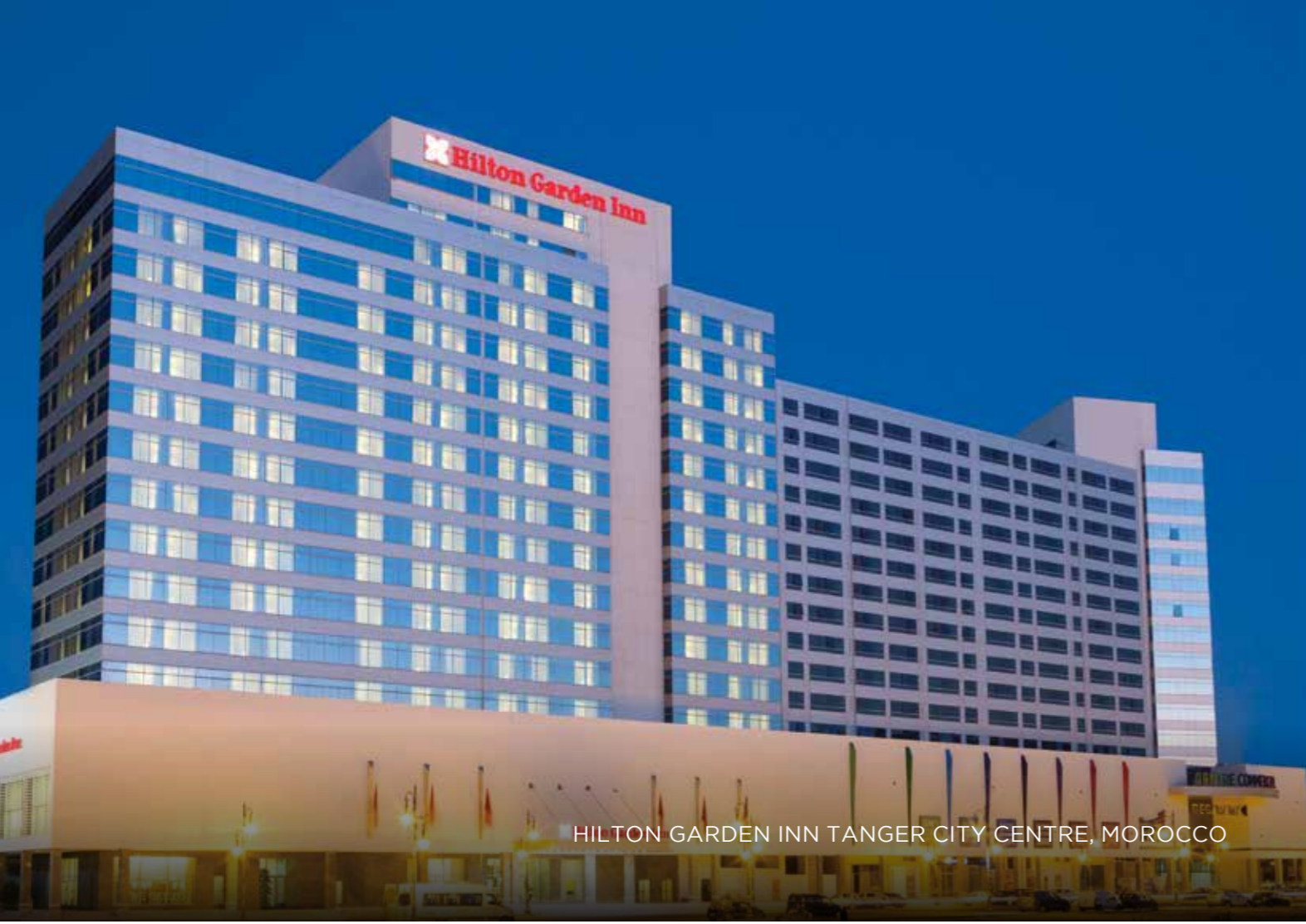
Guest Offerings

Hilton Garden Inn offers the amenities and services that ensure guests sleep deep, work smart, eat well, stay fit and treat themselves every time.

Rooms are designed for productivity, with features that include a large desk, ergonomic desk chair, telephone with voicemail and speaker capability, and complimentary high-speed Internet. Amenities include dining options and cooked-to-order breakfast menu, microwaves, the Pavilion Pantry® convenience mart, the Pavilion Lounge and fitness centers fitted with state-of-the-art equipment.

The Hilton Garden Inn Promise empowers every team member to do whatever it takes to ensure every guest is satisfied or they don't pay. It's Hilton Garden Inn's guarantee to each guest that "You Can Count on Us."





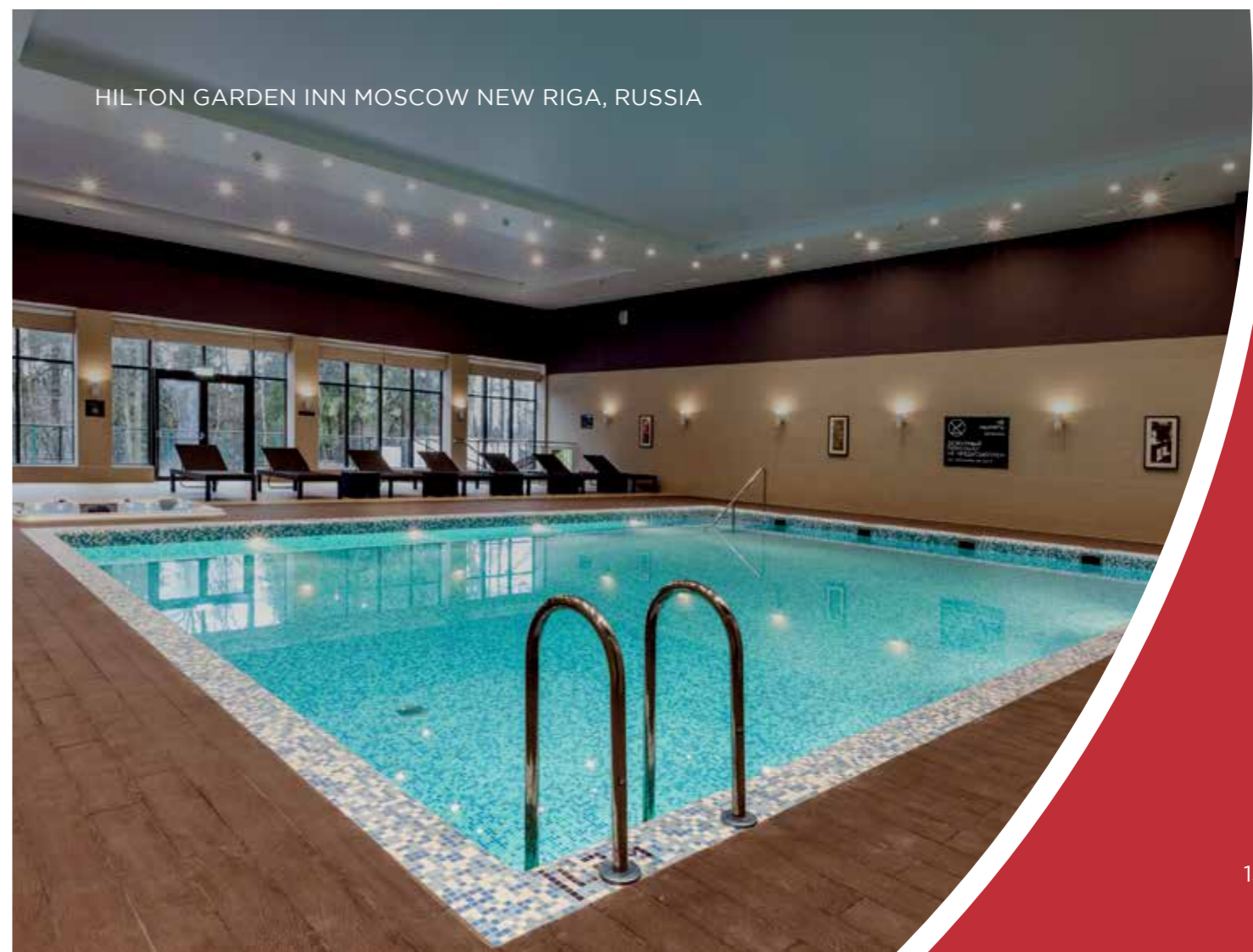
HILTON GARDEN INN TANGER CITY CENTRE, MOROCCO



HILTON GARDEN INN CORLU, TURKEY



HILTON GARDEN INN DUBAI MALL OF THE EMIRATES, UAE



HILTON GARDEN INN MOSCOW NEW RIGA, RUSSIA

A WORLD OF POTENTIAL. A WEALTH OF OPPORTUNITY.

Hilton is focused on creating opportunities for our owners while building long-term relationships that offer success today and well into the future. With 14 leading brands and hotels in over 100 countries and counting, we offer global strength and scale combined with local expertise that is relevant to the many markets we serve.

As one of the world's leading global hospitality companies, we understand the importance of taking care of our owners and applying our expertise to create value through the design, construction and operation of a hotel. We also understand the importance of looking ahead, and we remain committed to our owners over the long term.

HILTON PERFORMANCE ADVANTAGE

Every Hilton hotel benefits from the unique system of innovative solutions and advanced technologies known as the Hilton Performance Advantage. Together, these services provide owners with the latest tools, forward-thinking strategies and access to some of the most influential people in the industry to help enhance guest experiences, reward customer loyalty, drive revenues and maximize efficiency of operations.

Spanning our entire portfolio of brands, the services that make up the Hilton Performance Advantage deliver leading-edge support to consistently drive profits and efficiencies. It is a powerful resource for owners and operators, unrivalled in the industry.

HILTON HONORS™ is our award-winning guest loyalty program. Its 60 million members accounted for over 50% of all room nights globally at our hotels in 2016, driving more than US\$ 17 billion in revenue.

HILTON SALES with more than 850 Team Members around the world, drives high returns and revenues through increased negotiating power and higher-level access to more influential accounts and strategic partnerships. Global sales efforts account for approximately US\$ 8.5 billion in yearly contracted revenue.

HILTON GLOBAL RESERVATION CENTERS provide 24-hour, multi-language global coverage in an effort to support and deliver business to your property. Our team of more than 3,000 highly skilled agents service 13 million reservations annually.

ONLINE SERVICES offers a cost-effective model to ensure your property is front and center online, providing the most convenient digital experience for guests through traditional and emerging online channels. We reach travelers at every opportunity with more than 30 websites, apps and mobile sites, featuring locally relevant content in 22 languages and registering 460 million yearly visits.

REVENUE MANAGEMENT helps hotels maximize profits with advanced tools, training and analysis to help make smart pricing and inventory decisions while increasing guest satisfaction. More than 2,000 hotels are already supported by our revenue specialists.

INFORMATION TECHNOLOGY utilizes world-class partners to create best-in-class technology solutions, from core reservation and property management systems to in-room high-speed Internet access and entertainment.

HILTON SUPPLY MANAGEMENT is a one-stop source, leveraging the combined purchasing power of our global portfolio to offer competitive value-based pricing on superior products and services.



For more information or a development contact visit
www.hilton.com/development

Hilton



Hilton HONORS

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